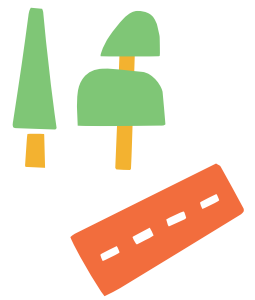


SNAPSHOT OF THE CUYAMA VALLEY



The landscape physically separates the Cuyama Valley from the rest of the county, creating a unique climate, demographics, and economic and social opportunities.

**TWO-IN-THREE
CUYAMANS (68%)**

2-in-3

believe that the **CURRENT COUNTY GOVERNMENTAL SUPPORT IS INSUFFICIENT**, contributing to disconnection and perceived unalignment with the coastal priorities.

HOUSEHOLD INCOME LEVELS ARE MUCH LOWER THAN COUNTY AVERAGES

80%

OF CUYAMAN HOUSEHOLDS ARE LOW INCOME

(as defined by HUD)

MEDIAN HOUSEHOLD INCOME FOR:

CUYAMA VALLEY'S CENSUS TRACT*: \$58,523

SANTA BARBARA COUNTY: \$87,800

CALIFORNIA: \$75,277

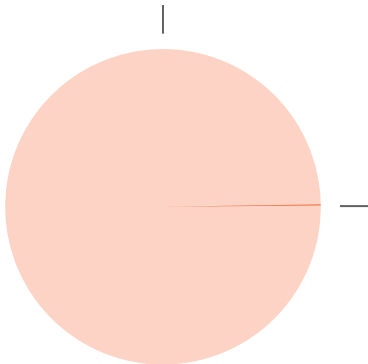
UNITED STATES: \$61,937

SOURCE: US Census ACS 2018

*Santa Barbara County Census Tract 18

**AGRICULTURE ZONING IMPEDES
DIVERSIFIED GROWTH OPPORTUNITIES**

AGRICULTURAL: 99.9% (191,765 acres)



INDUSTRIAL: 0.02%
(30 acres)
COMMERCIAL: <0.01%
(19 acres)
RESIDENTIAL: 0.08%
(155 acres)
RECREATIONAL: <0.01%
(19 acres)
PUBLIC UTILITY: <0.01%
(12 acres)

INFRASTRUCTURE IMPROVEMENT DESIRED

MORE THAN HALF OF SURVEY RESPONDENTS

52%

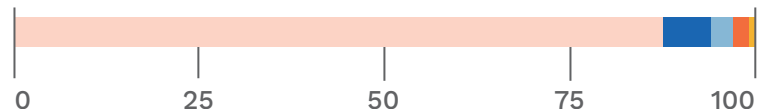
CHOSE BROADBAND INTERNET AS THE TOP CHOICE TO DIRECT FUNDS TOWARD.

Funding for **AFTER-SCHOOL PROGRAMS** came in at **32%** and **HOUSING REPAIRS/REHAB** were both rated highly at **27%** and **24%**, respectively.

**HOUSING IN CUYAMA LOOKS
DIFFERENT THAN OTHER PARTS
OF SANTA BARBARA COUNTY**

THE CUYAMA VALLEY IN PARTICULAR

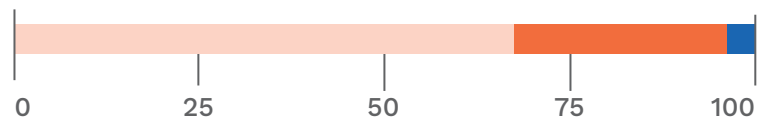
Percentage



- 87% live in a stick-built house
- 7% live in a mobile home/trailer
- 3% or less live in fifth-wheel/apartment/other
- 2% staying with family/friends
- 1% were currently experiencing homelessness

SANTA BARBARA COUNTY AS A WHOLE

Percentage



- 64% in a stick-built house
- 32% in an apartment
- 4% in a mobile home/trailer or other

SOURCE: US Census 2019 ACS

SOURCE: Cuyama Valley, California, Community Survey (2019) and Action Plan (2020)

MORE INFO: hello@blueskycenter.org | madeincuyama.com